

# **5korpio** *X5* is More ...with XLR









#### SKORPIO X5 family is now completed with the XLR version







#### SKORPIO X5 in a nutshell

More Powerful



More Visible



More Reliable





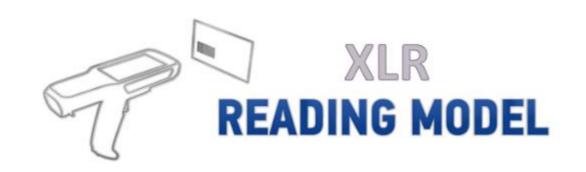




**More Robust** 



More Ergonomic



**More Flexible** 

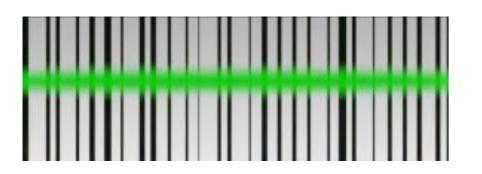






#### 4 choices of reading optics

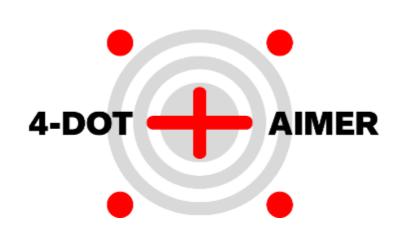






Laser like aiming
Reading through plastic
film, with Green Spot™

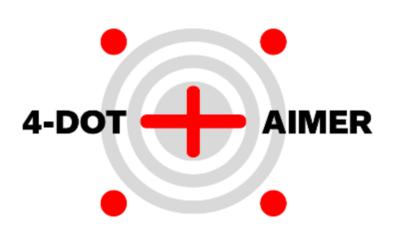
**1D Linear Imager** 





High performance imager, with Green Spot™

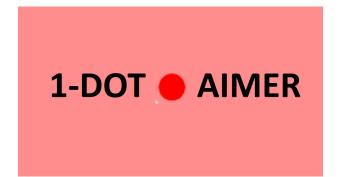
2D Imager Standard Range





Extra performance imager, with Green Spot™

2D Imager Mid-Range



Hyper performance imager, from close distance up to 20mt

2D Imager Auto-Range





#### Skorpio X5: plenty of options





2 Form **Factors** 



1D Imager 2D Imager 4-DOT—AIMER **2D Mid Range Imager** 2D near/far XLR 4 Scan

**Engines** 



4 / 64 Gb

2 Charging **Technologies**  2 Memory options

3 / 32 Gb





#### Skorpio X5 XLR: Configurations















2 Charging **Technologies**  4 / 64 Gb

4 / 64 Bb Memory





#### Skorpio X5 XLR: Configurations

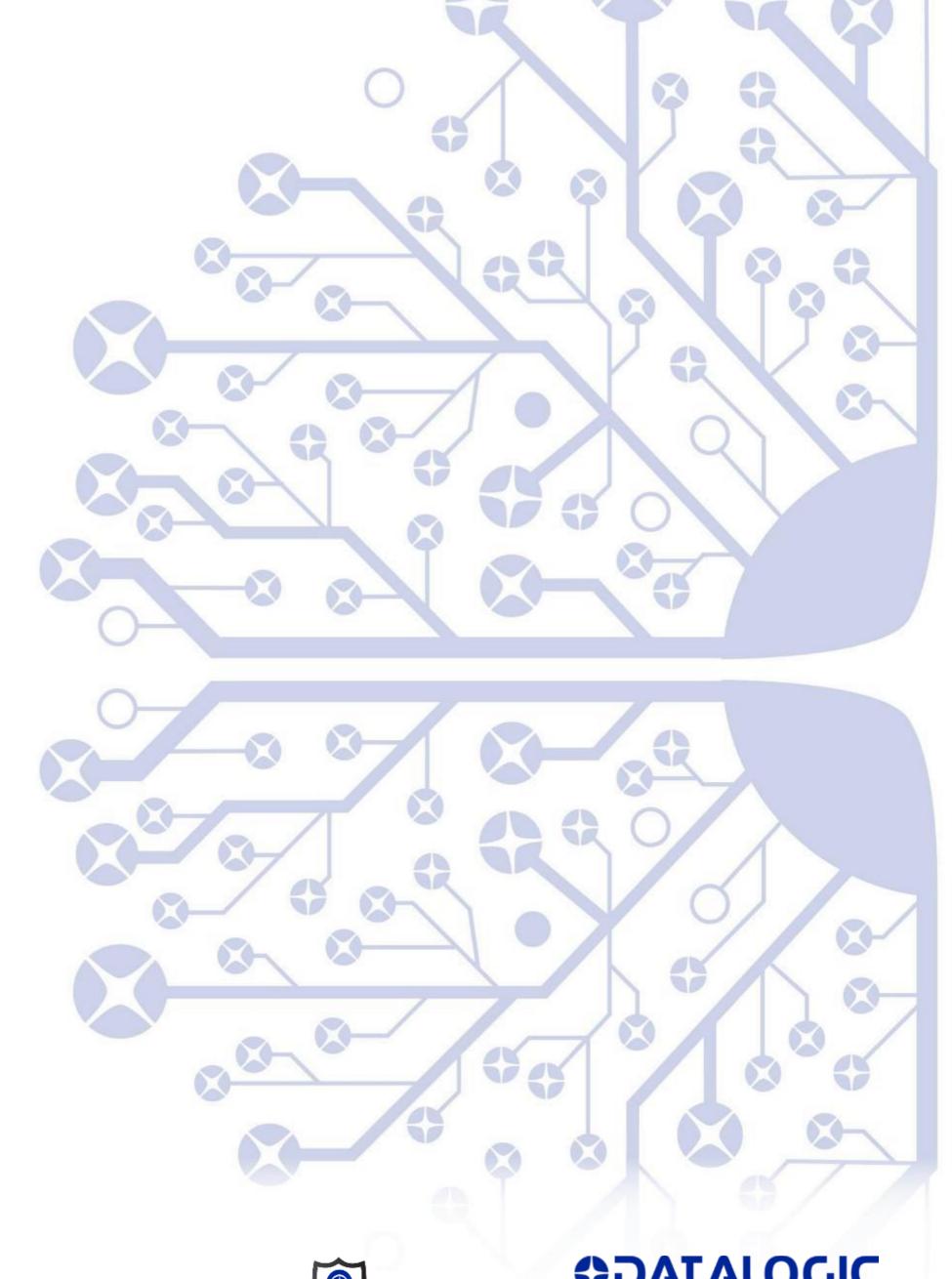
943500045 Skorpio X5 Pistol Grip, 4GB RAM/64GB Flash, **28-Key Numeric**, 2D Imager XLR, with Extended Battery
943500046 Skorpio X5 Pistol Grip, 4GB RAM/64GB Flash, **38-Key Functional**, 2D Imager XLR, with Extended Battery
943500047 Skorpio X5 Pistol Grip, 4GB RAM/64GB Flash, **47-Key Alpha-Numeric**, 2D Imager XLR, with Extended Battery
943500048 Skorpio X5 Pistol Grip, 4GB RAM/64GB Flash, **28-Key Numeric**, **Contactless**, 2D Imager XLR, with Extended Battery
943500049 Skorpio X5 Pistol Grip, 4GB RAM/64GB Flash, **38-Key Functional**, **Contactless**, 2D Imager XLR, with Extended Battery
943500050 Skorpio X5 Pistol Grip, 4GB RAM/64GB Flash, **47-Key Alpha-Numeric**, **Contactless**, 2D Imager XLR, with Extended Battery







# SKOPIO X5 XLR Key Features







#### Skorpio X5 XLR Scanning Features

- New Near/Far Extra Long Range Scan Engine with dedicated optics,
   specifically designed and uniquely tailored for the Skorpio X5 XLR
- 1-Dot with red window Aimer:
   Intuitive and clear to the user, best for targeting codes in multiple bar code environments, best solution to satisfy both close and far aiming



- 1D / Linear Codes, 2D Codes, Postal Codes, Stacked Codes
- Dot Codes
- "Viper Beep" good read feedback
- Outstanding reading capabilities in direct sunlight





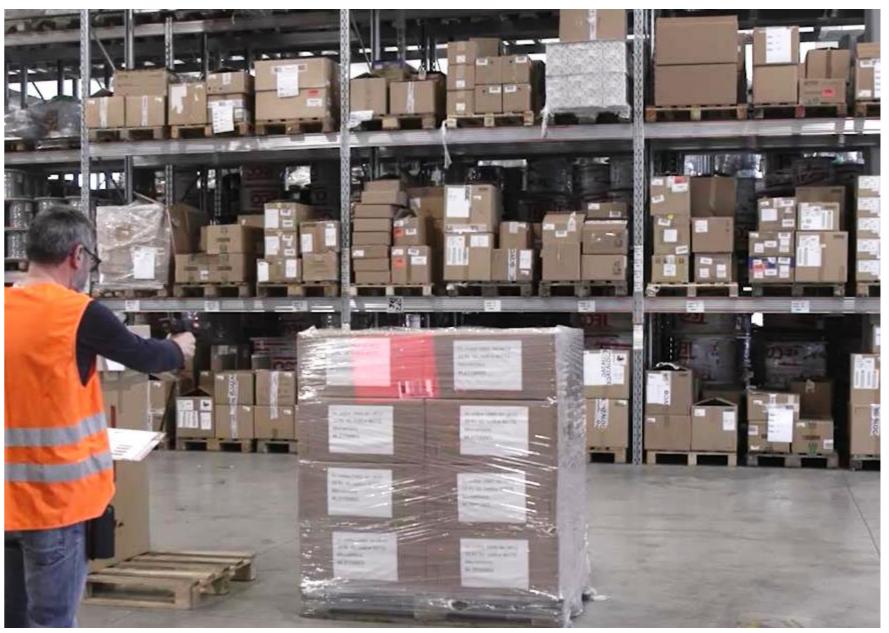


#### More

#### Range

#### Skorpio X5 XLR Scanning Features

- Superior Depth of Field
- Incredibly Snappy
- Reading Angle
- Aimer Usability
- Top performance on damaged, dirty or poorly printed barcodes
- Top performance through forklift windscreen and shrink wrap film
- Image capture capabilities







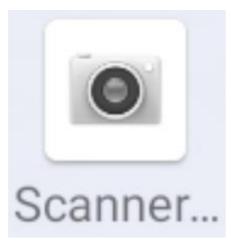


#### Skorpio X5 XLR DoF Details

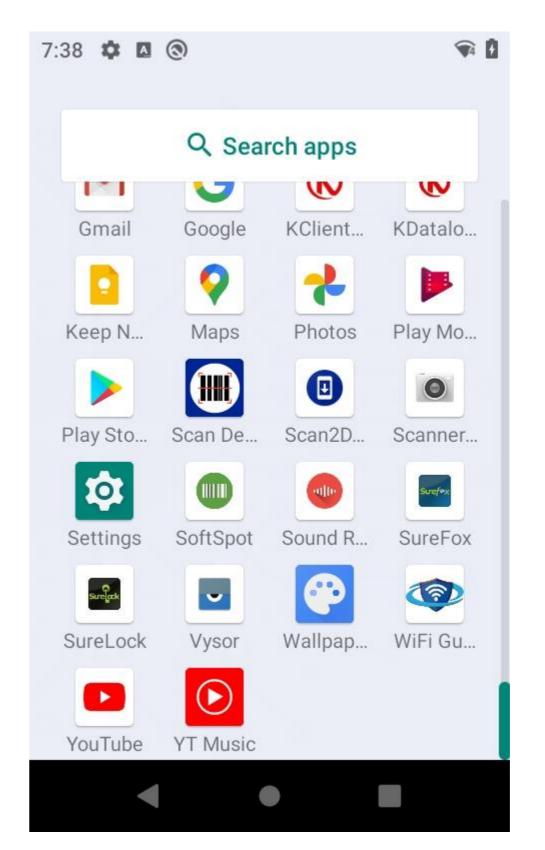


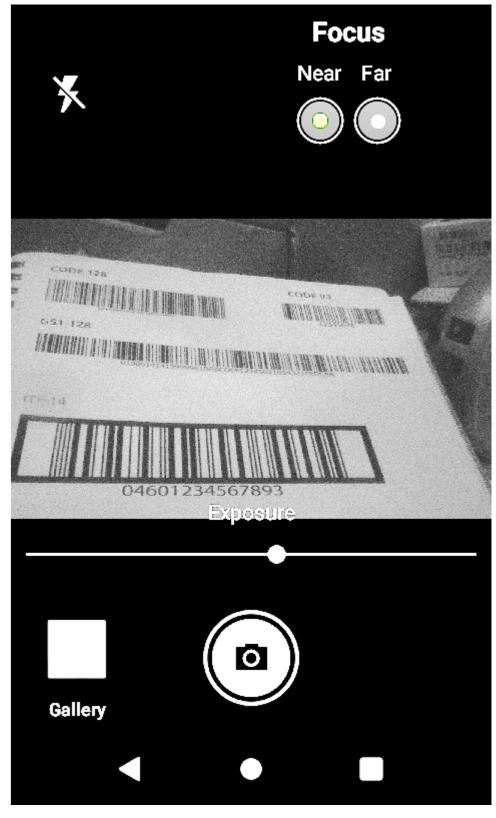
#### Image Capture capability

No Camera doesn't mean Skorpio X5 XLR can't take pictures



**Datalogic Scanner Cam APP** 









#### Skorpio X5 XLR dedicated accessories

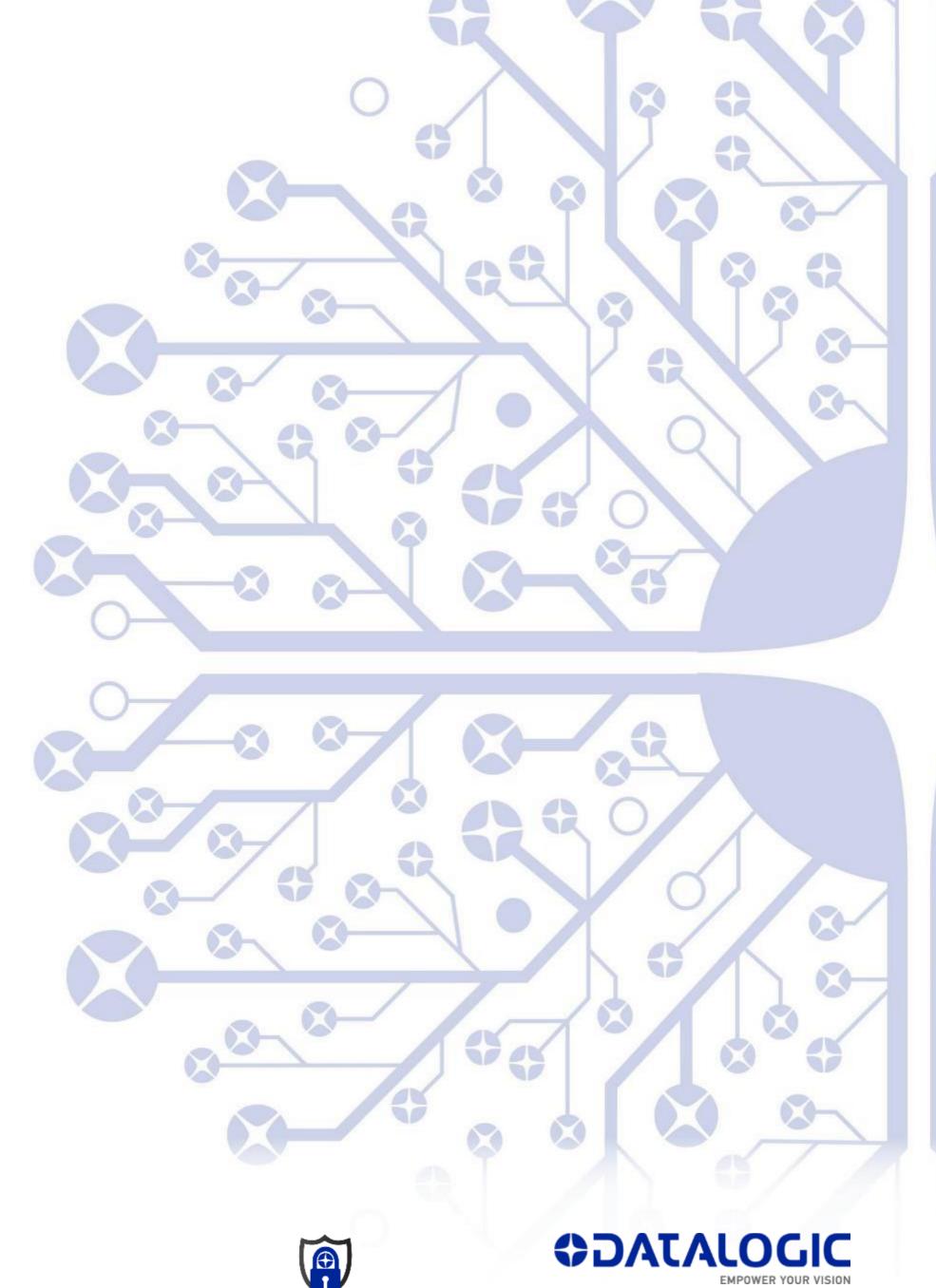






### SKOPPO X5 XLR

# Target Industries & Applications







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#### Skorpio X5 XLR

#### Retail and T&L Warehouse Applications

**Warehouse Management** 

Picking / Order Fulfilment

Receiving and Put away

**Loading and Unloading** 

**Inventory** 

**Cross Docking** 



**Ergonomic, Snappy** 

and with latest Wi-Fi protocols for

reliable and fast roaming.





#### Skorpio X5 XLR - T&L: End User Needs

- Avoid to pace up and down aisles or get close to barcodes
- Read close and very far barcodes (even in fast sequence)
- Read from aboard the forklift to save time
- Read the higher level of the racks from the ground
- read labels in almost any condition (dirty, scratched, smudged, poorly printed, and obscured by shrink-wrap)
- image capture for proof compliance, damaged goods, inspection, and quality control







#### Skorpio X5 XLR - T&L: Why we Win

Superior Depth of Field



Incredibly Snappy

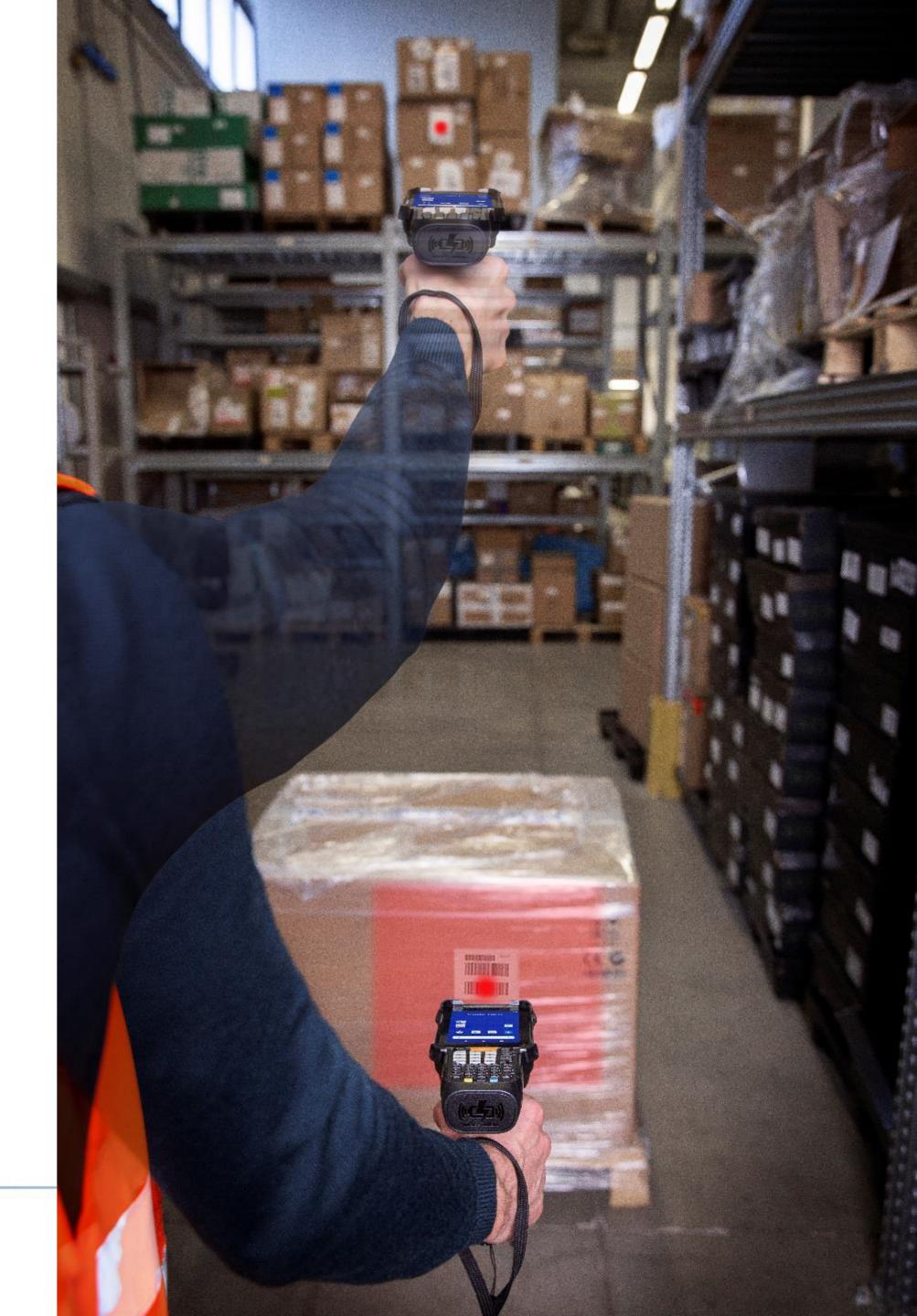


- Reading Angle
- Aimer Usability
- Top performance on damaged, dirty or poorly printed barcodes



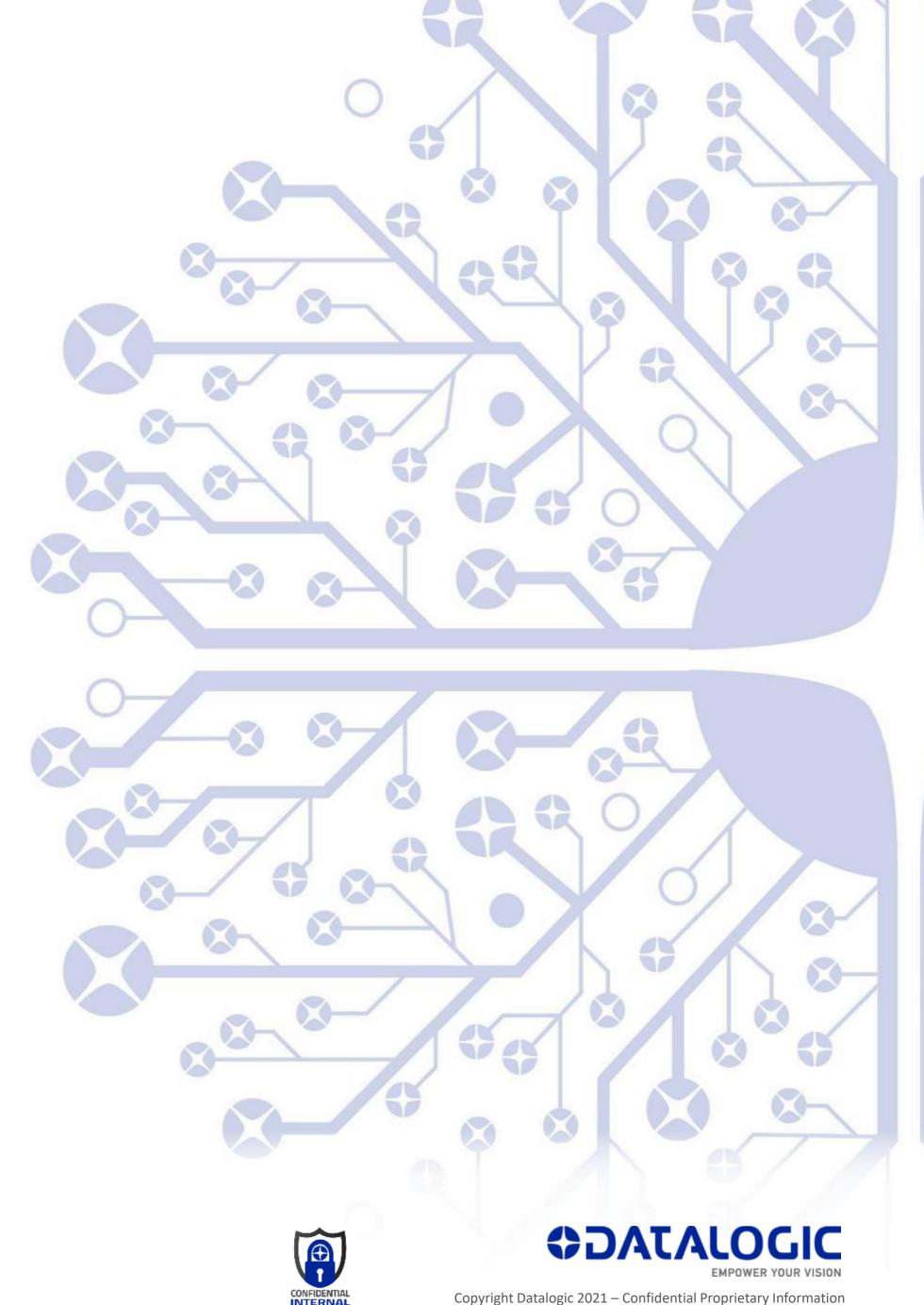
- Top performance through forklift windscreen and shrink wrap film
- Image capture capabilities





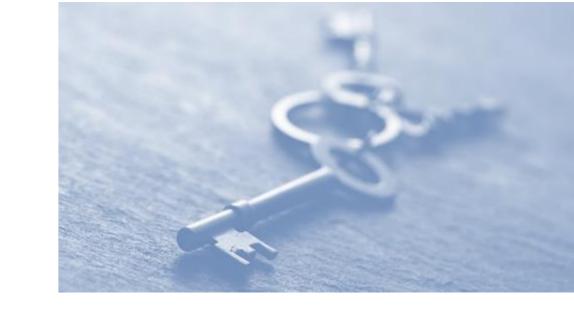
## SKOLDIO X5 XLR

# Key Selling Points Competition analysis





#### Skorpio X5 XLR Key Selling points — Top 3



"Read from any distance, from the forklift through windscreen and on difficult situations (shrink-wrapped, damaged, dirty and poorly printed barcodes) and with the best scanning experience to save time and improve productivity"

"Reduce repairs and maintenance, no worries for drops. Fit also in harsh environments. **Improve TCO**"

"Last the full shift and extended shifts in warehouse scanning intensive applications to save time and increase productivity"









#### Near/Far Extra Long Range Scan Engine

- Read up to 10m Code 128 40mil and 20m Code 128 100mil
- Top Snappiness for the best user experience
- High performing on damaged, smudged barcodes even through film



#### Ruggedness

- Fully Rugged: 1.8m drop + Rubber Boot, IP65
- Gorilla Glass (Display and Scan window)



#### **Capacity**

 High Capacity 6200 mAh battery and the Datalogic smart Battery Management application, allow customers to run 24/7 operations with no interruptions in the most demanding and scanintensive applications





#### Installed Base replacement opportunity

#### Skorpio X5 is the natural replacement of Skorpio X4 and Falcon X4

Feature	Skorpio x5	Skorpio X4	Falcon X4
PLATFORM	Qualcomm SD660, 2.2 Ghz	Texas Instrument OMAP, 1 Ghz	Texas Instrument OMAP, 1 Ghz
DROP SPECS	6 ft/1.8m	6 ft/1.8m	6 ft/1.8m
SEALING	IP65	IP64	IP65
SCAN ENGINE	Linear imager, 2D imager Std., Mid Range and 2D XLR (next gen)	Linear imager, 2D imager	Linear imager, 2D imager, 2D XLR
MEMORY	3-4 GB	1 GB	1 GB
OPERATING SYSTEM	Android 10	Android 4.4, WEC7	Android 4.4, WEC7
WIFI	a/b/g/n/ac with MIMO	a/b/g/n with MIMO	a/b/g/n with MIMO
DISPLAY	4.3in	3.2in	3.5in
BATTERY	3500mAh or 6200mAh	3,000 or 5,200 mAh	5,200 mAh



#### Skorpio X5 vs Main Competitors

Key Feature	Skorpio <i>x5</i>	ZEBRA MC3300	ZEBRA MC3300x	<b>Honeywell</b> EDA61K	<b>Honeywell</b> CK65
Architecture & OS	Qualcomm 660, Android 10	Qualcomm 8056, Android 7	Qualcomm 660, Android 10	Qualcomm SDM450, Android 9	Qualcomm 660, Android 8
Memory	3/32 or 4/64 GB	2/16, 4/16 or 4/32 GB	4/32 GB	3/32 GB	2/32 or 4/32 GB
Display	4.3 inch WVGA	4.0 inch WVGA	4.0 inch WVGA	4.0 inch	4.0 inch WVGA
Keyboards	3 versions 28/38/47 keys	3 versions 29/38/47 keys	3 versions 29/38/47 keys	2 versions 34/47 keys	3 versions 30/38/51 keys
Data Capture	1D imager; 2D imager: std range, mid-range, Extra Long Range (near/far) 13 MP camera	1D imager; 2D imager: std range, XLR (near/far), 13 MP camera	1D imager; 2D imager: std range, XLR (near/far), 13 MP camera	2D imager: std range, XLR (near/far), 13 MP camera	2D imager: std range, mid- range, XLR (near/far), 13 MP camera
Environmental	1.8 m drop / IP65 / -20 to 50°C	1.5 m drop / IP54 / -20 to 50°C	1.8 m drop / IP64 / -20 to 50°C	1.5 m drop / IP65 / -20 to 50°C	3 m room temp., 2.4 across op. temp. range / IP65+IP68 -20 to 50°C (-30 to 50°C cold storage)
WI-FI	802.11 a/b/g/n/ac/d/h/i/k/r/w	802.11 a/b/g/n/ac/d/h/i/k/r/w	802.11 a/b/g/n/ac/d/h/i/k/r/w	802.11 a/b/g/n/ac	802.11 a/b/g/n/ac/d/h/i/k/r/w
Other Connectivity	BT5, NFC	BT 4.1, NFC	BT5, NFC	BT 4.2, NFC, WWAN, GPS	BT5, NFC
power	Both wireless and wired/contacts charging	Wired/contacts charging (only)	Wired/contacts charging (only)	Wired/contacts charging (only)	Wired/contacts charging (only)
	Two battery sizes (3500/6200 mAh)	Two battery sizes (2700/5200 mAh)	Battery 7000 mAh (backward compatible with 2700/5200 mAh)	Battery 7000 mAh	Battery 7000 mAh
	hot swappable	hot swappable	hot swappable	hot swappable	hot swappable

#### Benefit and Features Map

Customer Benefit	Feature		Reasoning	
Run smoothly the most demanding mobile applications (PRODUCTIVITY)	Platform Memory	Qualcomm SD660 Octacore at 2.2GHz up to 4GB/64GB	Computational Power superior to the competition ensures the necessary support and availability to match the highest requirements of Enterprise applications. Running smoothly even several applications at once	
Robust device that withstand harsh environments and mistreat by users (COST SAVING, TCO)	Ruggedness	IP 65, 1.8m drop, Gorilla Glass protection	Higher specifications than competition contribute to reduce downtime, maintenance time/cost and improve TCO	
Clear readability for feature-rich applications in any light condition (PRODUCTIVITY)	Display	4.3in, High Brightness	Bigger Display allows the user to run more feature-rich applications or have a cleaner and more easily readable screen in simpler apps. High brightness screen enables high readability and comfortable reading in any light condition, indoor and outdoor	
Hassle-free Wi-Fi Connection and Roaming (PRODUCTIVITY)	WiFi Connectivity	IEEE 802.11 a/b/g/n/ac and 802.11 d/e/h/i/k/r/v/w/mc with MIMO	Complying the latest Wi-Fi Standards ensures a smooth connectivity experience reducing downtime and technical support time to solve issues	
Reliability of the charging solution and reduction of failures due to contact damage (COST SAVING, TCO)	Charging Technology	Wireless Charging, 15W fast charging	Wireless Charging is a unique feature in the market that ensures the reductions of downtime due to contacts failures (the nº2 reason of failure in Mobile devices!). Additionally it brings ease of use, reducing mispositioning in the charging dock that results in no charge.	
Full day productivity with no interruptions (PRODUCTIVITY)	Battery	Standard 3.500mAh and Extended 6.200mAh Battery packs supporting Hot Swap	Hot Swappable technology and high-capacity battery allow Customers to run 24x7 operations with no interruptions in the most demanding and scanning intensive applications.	
Reduce theft of devices, ensure a one-to- one assignment between user and device (PRODUCTIVITY & COST SAVINGS)	Dock	Locking option on the Wireless Charging 3 Slot Dock	This unique feature, coming from Datalogic long time experience in Retail, bring a new and differentiating way to have full control on the MC assets also in the warehouse	
Reliable and smooth scanning experience at any reading distance. (PRODUCTIVITY)	Scan Engines	1D imager, 2D imagers Std. Range and 2D Imager Mid Range (White Illumination) with Green Spot and 2D imager near/far Extra Long Range (XLR)	The Datalogic superior Scanning experience, with specific illuminators and Datalogic's Green Spot feedback in conjunction with a complete choice of scanning options. Adding the Mid Range Scan Engine to the offer Datalogic exceed the offering of the competition. The near/far Extra Long Range will cover all the logistics applications with specific needs in term of extended reading range and performance	
Improve TCO of the full solution, save in battery replacements. (TCO)	Battery Management	Configurable charging profiles and status leds on the battery	The spend in battery replacements are an important factor when measuring the TCO. Datalogic Smart Battery management application and Configurable Charging profiles ensures the battery lifetime can be optimized and predictable. The LEDs on the back of the battery shows the battery status at every swap and on demand by pressing the release button	



### THANKYOU

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